

CSR initiatives 2021



CSR Initiatives 2021

Under our CSR initiative to create Livelihood, today **3rd February 2021**, we have initiated skill training Program (Automobile Service Technician Course).
In the 1st Batch 15 trainees will be trained for Automobile Service technician course (2-3 wheeler Service).
Inaugurated the project and presented the Learner's Manual to the beneficiaries.

Livelihood Creation

Chennai Corporate office on 3rd Feb 2021.



CSR Initiatives 2021

Livelihood Creation

**Chennai Corporate office
on 22nd Feb 2021.**

2nd batch of skill training Program (Automobile Service Technician Course) in Chennai .

In the 2nd Batch 15 trainees will be trained for Automobile Service technician course (2-3 wheeler Service) of which 4 beneficiary who have served term in Jail and are first time offender for petty economic offences.

After Successfully completing the training for 2 months, these trainees will be assisted for employment with Authorized service.

CSR Initiatives 2021

CSR initiative to create Livelihood, today **3rd March 2021**, we have initiated skill training program (driving skill) in association with Cars India Pvt. Ltd. (authorized dealer of Maruti Suzuki Ltd.) and Maruti Driving Schools in Nandanam, Chennai.

In the 1st Batch, 12 trainees (3 girls & 9 Boys) will be trained for driving (4 wheeler). It will be individual training (1 to 1 Only) as per Maruti Driving Schools policy.

Inaugurated the project and presented the Learner's Manual to the beneficiaries.

Mr. K. Suresh Kumar, Sr. Manager-Network, Maruti Suzuki Ltd. was present on the occasion along with officials of Cars India Pvt. Ltd.

After Successfully training in the next 20-25 days and getting License from RTO, these beneficiaries will be placed in Employment as driver/trainer with Cars India Pvt. Ltd. in their network of dealership in Chennai.



Livelihood Creation

Chennai – Corporate office on 3rd March 2021.

CSR Initiatives 2021

CSR initiative to create Livelihood, we are imparting skill training (driving skill) in association with Vishnu Cars Pvt. Ltd,(authorized dealer of Maruti Suzuki) and Maruti Driving Schools in Chennai.

Post Pandemic the 1st batch of 15 trainees were trained and all passed out successfully in the training and got their License for driving (4 wheeler).

Presented the Original License and Certificates to 15 beneficiaries (4 Girls & 11 Boys) in a function today- **19th March 2021 (Friday) in Chennai.**

Eleven (11) of the beneficiaries were also given appointment letters being employed in Vishnu Cars Pvt. Ltd & Maruti Service Centre as part of Livelihood.

Livelihood Creation

Chennai – Corporate office on **19th March 2021.**





JK Fenner



Tailoring & Embroidery course:

Under Livelihood creation ,1st batch of Tailoring & Embroidery course was initiated for Livelihood in Madurai on 5th August 2021, for 25 Women Beneficiary.

Livelihood Creation

Madurai on 5th Aug 2021.

CSR Initiatives 2021

CSR Initiatives 2021

CSR initiative for 2021-22 for creating Livelihood, through skill training (driving skill) in association with Maruti Driving School Chennai, the 1st batch was inaugurated today, 20th August 2021(Friday) in Chennai.

After successfully completing the training the 1st Batch were given Permanent driving License and Course Completion certificate with our JK Fenner Name and LOGO embossed.

Then they will be assisted in Placement with an average income of Rs.8000- to 12000/- per month in Maruti Showrooms and with OLA/UBER/Praveen travels and other agencies as drivers.

Livelihood Creation
Chennai – Corporate office on 20th Aug 2021.





CSR Initiatives 2021

Under CSR livelihood initiatives, we have inaugurated computer training centre in Melakkal village. 15 Beneficiaries joined in the 1st Batch. Trainees will be trained for 2 month in Basics of Computer MS Office.

Education

Melakkal village, Madurai on 5th Aug 2021.



OPPO F11 - 01 Sarath Kumar Driver

CSR Initiatives 2021

Cancer Awareness Session in Pocharam Village, Patancheru Mandal, Sangareddy District, in an association with “Swastava Cancer Care (Member of Cancer Care India)” and MNR Medical College Awareness session was addressed by Ex Director Basavatharakam Cancer Hospital Hyderabad & MNR Hyderabad), , Village Sarpanch Shri. Jagan and Ward Members & Villagers and JKFIL Employees and Union Leaders have witnessed the gathering.

Around 76 villagers have participated in the Awareness Session

Cancer Awareness Program

Pocharam Village, Sangareddy District – 30th Aug 2021



CSR Initiatives 2021

Free Eye Screening Camp

Under our CSR initiative we Have conducted an Eye camp in association with Vasan Eye Care hospital, Madurai in our adopted Village in Melakkal. Total of , 176 beneficiaries were screened in the Camp. Among them,13 People have been recommended for Cataract Surgery and 26 people were recommended for Spectacles.

Eye Screening Camp

Adopted Village in Melakkal, Madurai

Oct 2021



CSR Initiatives 2021

Farmers Training Programme

Under our CSR initiatives, we have Conducted training on **Farming ,Goat and Cattle Rearing** with the support of **Tamilnadu Agricultural University** on **28th October 2021..** The event was Chaired by **Mrs.M.Hemalatha**, Reader TNAU who heartfully extended her guidance on Farming Goat and Cattle Rearing to the Farmers of Achampattu. It is a 7 day program

Farmers Training Programme

Achampattu in Melakkal, Madurai – 28th Oct 2021



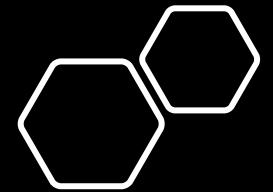


CSR Initiatives 2021

Livelihood Creation

Gudivada & Kaikalur in Andhra Pradesh on 23rd & 24th Oct 2021.

Upskill Training program for Livelihood Enhancement for was conducted for Aqua Electrician/Technician for Gear Box Maintenance and Basics of Motor, Services and Electrical safety on 23rd Oct. and 24th Oct. in Gudivada & Kaikalur in Andhra Pradesh.





CSR Initiatives 2021



A Brand Exposure Session to all Automobile Service Technicians trainees for 1 day by our Employee Mr. S. Govindarajan (Head-NPD) of Chennai-2 Plant was conducted on 29th October 2021.

Mr. Govindarajan apprised the trainee of all the brands of JK Fenner and its superiority and its importance in 2 -3-wheeler and \$ wheeler vehicles

Technical Training

Madurai Plant – 29th Oct 2021

CSR Initiatives 2021

Free Eye Screening Camp

Under our CSR initiative we Have conducted an Eye Screening camp at Ganeshapuram near our Madurai Factory was conducted on 2nd Nov.2021in association with Vasan Eye Care. 112 people participated in the Camp. 15 people were identified for Cataract Surgery and 28 people recommended for Spectacles

Eye Screening Camp

Melakkal, Madurai – 2nd Nov 2021



CSR Initiatives 2021

Under CSR livelihood initiatives, we have inaugurated computer training centre in Ponthur our adopted Village. 10 Beneficiaries joined in the 1st Batch. Trainees will be trained for 2 month in Basics of Computer MS Office.

The trainer is woman Mrs.Sanathan Mullai M.com, BCA, from same Village

Education

Ponthur – Chennai - 2 Plant - 3rd Nov 2021





J.K. Fenner (India) Limited Hyderabad, was conferred with an **Industry Award-2021** for “**Best CSR Practices**” instituted by **Government of Telangana**. This Award received on 8th November 2021 from [Shri. K.T.Rama Rao, Minister for Industries, Municipal Administration, Urban Development, IT and E&C, Government of Telangana.](#) We won this award consecutively **Second Time** from “Government of Telangana.



CSR Initiatives 2021

Under our CSR initiatives Upskill training program for 2-3-wheeler Mechanics of Geetha Colony East Delhi was conducted on 9th November 2021 in Delhi.

36 mechanics from the area participated in the program.

The Mechanics were updated on new trends in the Automobile technology .

- 1.Training /Update on Sensor Technology for Vehicles
- 2.Inforamtion on New vehicle/Electronic faults
- 3.Training on Entrepreneurship Skill

Mechanic Upskill Programme

New Delhi – 9th Nov 2021



The image features the JK Fenner logo in the top left corner, which consists of a stylized green 'J' and 'F' forming a geometric shape. To the right of the logo, the text 'JK Fenner' is written in a large, bold, green sans-serif font. Below the logo and text, there is a circular inset image showing a classroom. A female teacher in a purple and pink sari is standing and addressing a class of students. The students are seated at wooden desks, many wearing face masks. A laptop is visible on a blue desk in the foreground. A small JK Fenner logo is also visible on the wall in the background.

A group of women are in a sewing workshop. One woman in a purple sari is standing and demonstrating something to a woman seated at a sewing machine. Other women are seated at sewing machines in the background. The room has a chalkboard and a window with bars.

CSR Initiatives 2021

Under the CSR initiative for our adopted village Melakkal Live-stocks Care Training program were organized on 20th Nov.2021 for villagers in association with Tamilnadu Veterinary University. 90 Villagers participated in the program wherein they were trained newer and Healthier way of Keeping animals. All the participants were given a certificate of participation..



Livelihood Creation

Melakkal, Madurai – 20th Nov 2021

CSR Initiatives 2021

Free Eye screening Camp was conducted at Ettikuttimedu Village near our Plant on 20th November 2021 in association with Sankara Nethralaya. Total of 105 Villagers were Screened and 2 Villagers were identified for Cataract Surgery. 73 People have been recommended for Spectacles.



Sriperumbudur – 20th Nov 2021



CSR Initiatives 2021



Under the CSR initiatives Home Gardening training were organized for the Farmers of our adopted Village Achampattu on 23rd November 2021 in association with Tamilnadu Agriculture Dept.75 Farmers participated in the program.



Melakkal, Madurai – 23rd Nov 2021

CSR Initiatives 2021

Under the CSR initiatives post Eye screening Camp at Ganeshpuram near our Madurai plant-1 we provided Free spectacles to the beneficiary on 25th November 2021. Our Plant distributed the spectacles.

Melakkal, Madurai – 25th Nov 2021



CSR Initiatives 2021

Upskill training program was organized for 4-wheeler Mechanic of Jullundur market on 27th November 2021. (104) Mechanics participated in the program who were updated with Latest technology and Exposure to our Brands. After the training all were presented with certificate and a Memento with J K Fenner branding.

Mechanic Upskill Program

Jullundur, Punjab – 27th Nov 2021



CSR Initiatives 2021

Solid waste Management

Under CSR Initiative of JK Fenner (India) Limited- Pallapatti, on 30th Nov.21, we have provided the Appreciation Certificate and mementos to Ammainaickanur residents and Health Workers to maintain the good hygiene for Solid Waste Management in their homes and streets. This is the Second month program; we are creating the awareness of Solid Waste Management of the public to maintain the good hygiene in their homes and streets



Nilakottai, Madurai – 30th Nov 2021

CSR Initiatives 2021

We have provided Certificates for the people in **Achampathu** on **04.12.2021** who have completed **Tailoring course**. The Total No of Beneficiaries for the event : 20.

Livelihood Creation - Tailoring course
Achampathu – Madurai – 4th Dec 2021





CSR Initiatives 2021



Under of CSR initiatives we assisted Transgender society in setting up Kitchen for Livelihood

The Vessels provided for the “Madurai Trans Kitchen” at Goripalayam, Madurai, providing free meals for patients and kids getting admitted in the Government Rajaji Hospital which is in its vicinity

Livelihood Creation - Transgender society
Madurai – 4th Dec 2021.

CSR Initiatives 2021

Under CSR activates we have initiated Driving Skill project for Livelihood in Achampattu Village.

25 Beneficiaries Completed the course and received licenses and certificates.

Livelihood Driving Skill

Achampattu, Madurai – 4th Dec 2021





CSR Initiatives 2021

Health- Eye Screening Camp

Under JKFIL CSR Initiatives, today (04th December 2021) we have conducted Eye Screening Camp in Ammaiyanakanur Village, Dindigul District in collaboration with Aravind Eye Hospital Madurai., Total 189 have participated in the Eye Screening Camp and suggested Cataract's surgery for 40 participants and recommended spectacles for 90 participants (The Spectacles are given free of cost and also Cataract Surgery also done free of cost through Aravind Eye Hospital, Madurai)

Nilakottai – Madurai – 4th Dec 2021





CSR Initiatives 2021

Automobile Service Technician Course (2 Batches) started at Madurai Completed with presentation of NSDC certificates to passed out trainees on **6th December 2021 at Madurai** in a Function.

Two of the candidates were presented with Complete tool kit as a memento for their outstanding performance in training.

All the trainees were presented with a T-shirt and Cap with J K Fenner branding.

Out of the 60 trainees 44 trainees got placement with authorized service centres of Baja, Hero, TVS and Royal Enfield. 11 of them opted to set up their own establishment with PMKY loan.

Livelihood Creation

Madurai – 6th Dec 2021

CSR Initiatives 2021

Under JKFIL CSR Initiatives, on 6th December 2021) we have inaugurated the Assistant Beauty Therapist Course to the needy community in our Skill Training Centre Nilakottai, Dindigul District in Collaboration with IIIER

Skill Development Program inauguration (Assistant Beauty Therapist)

Livelihood Creation

Nilakottai, Madurai – 6th Dec 2021



CSR Initiatives 2021

Under our CSR Initiatives, on 6th December 2021) we have inaugurated the Assistant Beauty Therapist Course to the needy community in our Skill Training Centre Nilakottai, Dindigul District. - Plant Head Madurai-2 inaugurated the Project. In this course 25 Women were enrolled for training. They undergo training for 2 and half month under NSDC Curriculum.

Livelihood Beauty Therapy Course

Nilakottai – Madurai – 6th Dec 2021



CSR Initiatives 2021



Under CSR initiative of our organization for Livelihood creation through Driving Skill in association with Maruti Driving School & Vishnu Cars Pvt. Ltd. we have imparted driving skill to 17 youth (5 Girls & 12 Boys) in the 1st Batch in Chennai in 2021-22. All the 12 trainees were placed in Employment in Vishnu Cars Pvt. Ltd. and Maruti Service Centre as part of Livelihood creation.

Livelihood –Driving Skill-Chennai

Chennai – 8th Dec 2021

CSR Initiatives 2021

Upskill training program for Livelihood Enhancement was organized for 4 Wheeler & Commercial Vehicle Mechanic of Sanjaya Gandhi Transport Nagar Delhi on 17th December 2021. (72 Mechanics). **Mr. Lokesh Kumar from ASDC (Industry-Trainer)** spoke to Mechanics about Sensor Technology/Electronic/Electrical Faults and Newer trends in automobile . He also touched upon EV vehicle. All the participants were presented with Participation Certificate

Mechanic Upskill Program

New Delhi – 17th Dec 2021



CSR Initiatives 2021

Upskill training program for Livelihood Enhancement was organized for 2 & 3-Wheeler of North Delhi on 18th December 2021. (72). 60 Mechanics Participated in the program. **Mr. Lokesh Kumar from ASDC (Industry-Trainer)** spoke to Mechanics about Sensor Technology/Electronic/Electrical Faults and Newer trends in automobile . He also touched upon EV vehicle. All the participants were presented with Participation Certificate

Mechanic Upskill Program

New Delhi – 18th Dec 2021



CSR Initiatives 2021

As part of our CSR initiative, we have provided Course Completion Certificates for the students who have undergone **Automotive Service Technician Course** under **Livelihood creation** on 20.12.2021. Plant Head- Chennai-2 presented certificates to the 50 participants who have successfully completed the training. Out of 60 participants 56 Students have been placed in employment at leading automotive agencies like TVS, Bajaj, Royal Enfield & Hero Motors.

Livelihood Automobile Service Technician

Chennai - 2 Plant – 20th Dec 2021



CSR Initiatives 2021

Under the CSR initiatives on 22nd December 2021 we have organised two camps on **"Menstrual Health Awareness Camp"** in Govt. Junior College Patancheru & Govt. Girls School, Patancheru, Sangareddy District in association with TRR Institute of Medical Sciences and General Hospital,. 162 girls (from class 8th to 10th) and 198 girls (from Jr. Inter & Sr. Inter) total 360 have participated in the Camp.



Health- Menstrual Health Awareness

Patancheru, Sangareddy District - 22nd December 2021

CSR Initiatives 2021

Under the CSR Initiative of our Organization J.K.Fenner (India) Ltd , we have organized the Free Eye Screening Camp Valathicheri villlage in Sriperumbudur near our Chennai-2 Plant on 22nd December 2021 .The Screening was undertaken by Team from Sankara Nethralaya Chennai.

Total of 104 Villagers (73 women & 31 Men) were screened for their Eye Problems which includes Refractory Disorders.79 villagers will be given Free Spectacles.(40 Single Vision & 39 Bifocal Lens).

17 Villagers were identified for Cataract Surgery who will be taken for Free Surgery in the Chennai Base Hospital (Sankara Nethralaya).



Health- Eye Screening Camp

Chennai – 2 Plant - 22nd December 2021

CSR Initiatives 2021

As part of our CSR initiative, we have provided Course Completion Certificates for the Trainees who have undergone **Tailoring/Embroidery Course under Livelihood creation on 22.12.2021**. Our J K Fenner Women Team presented certificates to the 50 participants who have successfully completed the training. Out of 50 participants 6 Students have taken loan under PMKY Yojna and started their own enterprises, remaining are operating from their residence.

Livelihood- Tailoring and Embroidery

Chennai – 22nd Dec 2021



CSR Initiatives 2021

Under our CSR initiative to promote Livelihood through Skill training we have initiated the 3rd Batch of Tailoring/Embroidery Course in our adopted Village Ponthur on 22nd December 2021 (Wednesday). The Course was inaugurated by our Chennai-2 Plant Head in the presence of Ponthur Panchayat President Mr.Senthil Rajan & JK Fenner Team.

Livelihood Creation Tailoring and Embroidery

Chennai – 2 Plant - 22nd December 2021



CSR Initiatives 2021

Under JKFIL CSR Initiatives, we have provided the Training related to “Agriculture and Garden Maintenance” to the Farmers in Collaboration with MEEL India at Ammaiyanaiyakanur Village in the presence of Mr.K.Kuppuchamy – Manager FG and Sale Coordination. Totally 46 farmers are Participated the event and we have provided the Training participant certificate to them.

Agriculture and Garden Maintenance

Ammainaickanur Village - Dindigul

23rd December 2021



CSR Initiatives 2021

Under JKFIL CSR Initiatives, we have provided the **“Animal Husbandry Training (Cow, Goat and Chicken)”** to the Farmers in Collaboration with MEEL India at Ammaiyanaiyakanur Village. Totally 30 farmers are participated in this event, and we have provided the training participant certificate to them.

Animal Husbandry Training (Cow, Goat and Chicken)

Ammainaickanur Village - Dindigul

29th December 2021



CSR Initiatives 2021

Under the CSR initiatives, we have issued 30 certificates for the candidates who have completed their Beautician Course.

We have also inaugurated new batch of about 20 participants for Beautician Course at Ganesh Nagar, Madurai on 29.12.2021.

Beautician Course

Madurai - 29th Dec 2021

